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SYKES ASSISTANCE SERVICES CORPORATION
PO BOX 5845, 248 PALL MALL STREET
LONDON ON N6A 4T4



The BMW Service Card.
Apply for one today.

BMW Roadside Assistance



The Ultimate Driving Experience.®

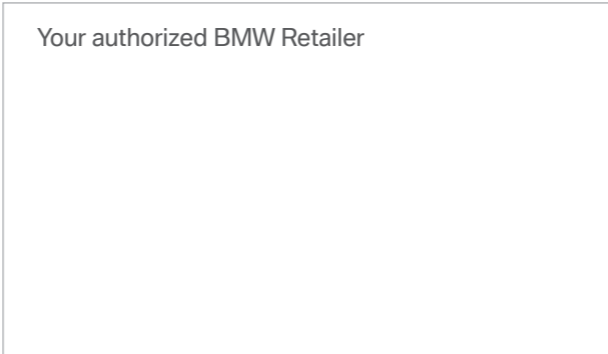
BMW Roadside Assistance

Roadside Assistance **Conditions and Exclusions**

- All service operators providing service are independent contractors and are not employees of BMW Service Card. Therefore, BMW Service Card cannot and does not assume any liability or responsibility for any loss or damage to your BMW or your personal property resulting from the rendering of such service.
- Any loss or damage is the sole responsibility of the servicing facility and should be reported to the proprietor of the facility and your own insurance company within twenty-four hours and prior to any repair being carried out.
- Only originals or copies of receipts submitted by you will be accepted for consideration for reimbursement. Originals will be returned upon request.
- Any fraudulent alterations on bills for service will render them invalid for claims reimbursement.
- BMW Service Card reserves the right to decline any claims presented for payment later than thirty days from the date the service was performed and/or to discontinue providing services if, in the opinion of BMW Service Card, there is abuse of the services.
- Benefits will not be provided where there is any indication at the time of traffic accident or incident of your consumption of alcoholic beverages or narcotics or where you are not in possession of a valid licence to operate a vehicle or when your licence is under suspension.
- Benefits will not be provided while a vehicle is not covered by public liability and property damage automobile insurance.
- Benefits will not be provided in the event that charges are attributed to a traffic accident or traffic violation that occurred while you were committing or attempting to commit a criminal offence.

BMW Service Card coverage does not constitute a warranty but a service provided to you as part of BMW's commitment to minimize unforeseen vehicle operation inconvenience.

BMW Service Card Roadside Assistance services and benefits are administered by **Sykes Assistance Services Corporation, P.O. Box 5845, 248 Pall Mall Street, London, ON N6A 4T4.**



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We're also there **when you need us.**



BMW Roadside Assistance

More about BMW

bmw.ca



The Ultimate Driving Experience.®

Take the card that
will take you anywhere.

As a member of the BMW Service Card Program, you and any additional drivers of your registered BMW will be entitled to an extensive range of services and benefits†, including:

Emergency Service Calls for battery boost, fitting the spare tire, delivery of fuel, or lock and key service for lost keys and locked-out drivers.*

Mechanical Breakdown In case of a mechanical breakdown, towing or flatbed transportation of your vehicle will be arranged to the nearest BMW Retailer.

Winching Should your BMW require removal from snow or a ditch, and once removed can proceed under its own power, winching service will be provided.

Trip Interruption Benefits Allowances, by reimbursement, of up to \$100 per incident if you are less than 80 kilometres from your residence and up to \$800 per incident if you are more than 80 kilometres from home. Reimbursement totals cover any of the combined following expenses: transportation, vehicle rental, accommodation, and return to repair site.

Traffic Accident Services BMW will reimburse you up to \$500 for any of the combined following expenses when not covered by your personal vehicle insurance: towing, vehicle rental, emergency transportation, and accommodation.

*Options are dependent on vehicle model. Does not include cost of fuel.
†Services and benefits subject to change without notice.

Emergency Message Service Enables you to send a message via the BMW Service Card Program to a family member, friend, or business associate in the event of an emergency.

Travel Planning Services Includes trip routing and personalized information kits for your itinerary.

Roadside Assistance Pricing

One-Year Coverage	Two-Year Coverage
\$109.50 plus applicable taxes	\$198.50 plus applicable taxes

Prices are subject to change without notice.

For complete details and conditions, please refer to your Warranty and Service Guide.

In case of any roadside emergencies, you simply have to call the following number, toll-free throughout Canada and the continental U.S.A. or select the Roadside Assistance option in your iDrive's BMW Assist Menu (requires an active BMW Assist account and only available on select models).

1-800-267-8BMW(269)
24 hours a day, 7 days a week

Please have your **Vehicle Identification Number (VIN)**, found on the front of your BMW Service Card, and location ready for the BMW Roadside Assistance Representative, who will promptly arrange for the appropriate service.



BMW Service Card Application

Please call 1-800-267-8BMW(269) or mail us your completed application.

VIN (Vehicle Identification Number – 17 digits)

BMW Retailer

Owner Information

Mr. Mrs. Ms. Dr. Hon.

First Name

Last Name

Address

City

Province

Postal Code

Home Telephone

Business Telephone

E-mail

Renewal

1 year (See table for pricing) 2 years (See table for pricing)

Please find enclosed my cheque for the full amount _____ (Please include all applicable taxes)

Please bill my credit card

VISA

MasterCard

Card Number

Expiry Date

Month/Year

Signature

Service Card coverage will begin upon receipt of this application form by Sykes Assistance Services Corporation. If within approximately 30 days you do not receive your BMW Service Card, please contact us at 1-800-267-8BMW(269). Prices are subject to change without notice. Prices are in Canadian dollars.