



Media Information  
December 14, 2008

## **Two all-new BMW Z4 Roadsters to debut in spring of 2009**

Sophisticated new Z4 Roadsters feature sleek new coachwork, electro-hydraulic retractable hardtop and latest-generation powertrains.

**Whitby.** Building on a formidable legacy of performance roadsters, two all-new BMW Z4 models are poised to raise the benchmark in this segment in the spring of 2009 with enhanced performance, optimized efficiency and a new level of exterior and interior refinement.

### **Model Highlights**

- The new BMW Z4 is the successor to both the BMW Z4 Roadster and the BMW Z4 Coupé and the first BMW Roadster with a retractable hardtop. The two-piece electrohydraulically retractable hardtop in lightweight aluminum shell construction opens and closes fully automatically in each case within 20 seconds; the roof elements rest in a compact compartment to give the car a low-slung rear-end design reflecting the traditional proportions of a roadster as well as a large luggage compartment. The high-quality interior roof lining finished in an extra-light color as well as large windows including a heated glass window at the rear ensure an exclusive ambience and optimized all-round visibility.
- Introduction of the new BMW Z4 Roadsters with straight-six power units in 255 hp and 300 hp variants incorporating advanced BMW Efficient Dynamics technologies:

#### **BMW Z4 sDrive35i:**

In-line six-cylinder gasoline engine with Twin Turbo and direct fuel injection

(High Precision Injection)

Capacity: 2,979 cc, max output: 300 hp at 5,800 rpm,

Max torque: 300 lb-ft from 1,400–5,000 rpm

Acceleration 0–100 km/h: 5.3 sec

(seven-speed double clutch transmission: 5.2 sec)

BMW Canada Inc.  
a BMW Group Company

BMW Canada Inc.  
une compagnie  
du BMW Group

Head Office/  
Siège social  
920 Champlain Court  
Whitby, Ontario  
Canada  
L1N 6K9

Telephone/  
Téléphone  
(905) 683-1200

Facsimile/  
Télexcopieur  
(905) 666-3672

Internet  
[www.bmw.ca](http://www.bmw.ca)  
[www.mini.ca](http://www.mini.ca)



**BMW Z4 sDrive30i:**

In-line six-cylinder gasoline engine with magnesium/aluminum composite crankcase, VALVETRONIC and double-VANOS

Capacity: 2,996 cc, max output: 255 hp at 6,600 rpm,

Max torque: 220 lb-ft at 2,600 rpm

Acceleration 0–100 km/h: 5.9 sec (sport automatic: 6.3 sec)

- Both BMW Z4 Roadsters are equipped with a standard 6-speed manual transmission. A Seven-speed Double Clutch Transmission (DCT) is available as an option on the BMW Z4 sDrive35i, combining the extra comfort of a BMW automatic transmission with maximum performance. A Six-speed sport automatic with optimized gearshift dynamics, direct connection to the engine and minimized converter slip is available as an option on the BMW Z4 sDrive30i. Both automated transmissions feature gearshift paddles on the steering wheel.
- Outstanding driving dynamics thanks to near 50/50 weight distribution, rear-wheel drive and lightweight aluminum suspension with a double-joint tiebar front axle and centrally guided rear axle. Electromechanical power steering, high-performance brakes, latest generation of Dynamic Stability Control. Dynamic Drive Control featured as standard allows the driver to set up the car in three stages at the touch of a button. Dynamic Drive Control acts on the gas pedal control map, engine management, DSC response, the power steering control map, the dynamic gearshift on the optional automated transmission and, on cars fitted with the optional Adaptive Sport Suspension, the control map for Electronic Damper Control.
- Long hood, large wheel arches, long wheelbase and small overhangs.
- Head and elbow room as well as the degree of comfort in entering the car have been significantly enhanced over the former model. The low seating position near the rear axle guarantees the driving experience typical of a BMW Roadster. High-quality materials, first-class quality of finish and driver-oriented design of both the instrument panel and the center console guarantee an emotional driving experience in a particularly refined ambience.
- Wide range of storage options within the passenger compartment including a spacious parcel shelf behind the seats.



- First use of the BMW iDrive control system in the BMW Roadster. In conjunction with the optional navigation system the new generation of BMW iDrive comprises an ergonomically optimized Controller for the selection and control of functions by turning, pressing and tipping the Controller, direct access buttons surrounding the Controller for immediate menu access, freely programmable memory keys for even easier operation, as well as a folding 8.8-inch display with high-resolution graphic presentation and an optimized menu structure. Enhanced navigation system with an even wider range of functions in entering destinations, planning trips and presenting maps. All mapping data stored and accessed on an integrated hard drive, which includes storage for audio files.
- Comprehensive safety concept with extremely stiff body structures, defined load paths, specific use of high-strength steel and special deformation elements, head/thorax airbags integrated in the side of the seat backrests, three-point inertia-reel seat belts with new belt tightening technology, massively reinforced A-pillars and roll bars behind the headrests, runflat tires and a Tire Pressure Warning system fitted as standard, headlights with standard bi-xenon adaptive light technology.

---

### **Return of a Classic**

The classic roadster is back – more powerful and more stylish than ever before. The new BMW Z4 is the only car in its segment combining classic roadster proportions with a seating position moved close to the rear axle, rear-wheel drive, and now a retractable hardtop.

The new BMW Z4 offers all the driving pleasure of a BMW Roadster with particularly refined and stylish flair. Driving with the roof down, this supreme two-seater offers a refreshingly intense experience of sunshine above and wind rushing by – and driving with the hardtop closed provides all the comfort of a sporting coupe in the premium segment. So through this diversity and wide range of qualities, the new BMW Z4 represents a re-birth of the roadster.

The design of the new Z4 comes out through classic details interpreted in new, up-to-date style. This exhilarating two-seater offers a unique combination of elegance, agility, and supreme comfort. The aluminum shells of the two-piece lightweight hardtop come to rest in the roof compartment, saving maximum space in the process. Even with the roof closed, the new Z4 retains the proportions typical of a genuine roadster.



To ensure driving pleasure, the new BMW Z4 comes with two in-line six-cylinder power units displacing 3.0 liters: 300 hp in the BMW Z4 sDrive35i and 255 hp in the BMW Z4 sDrive30i ensure truly outstanding acceleration and response at all times.

Comprehensive use of BMW's EfficientDynamics technologies serves to provide an unparalleled balance of driving pleasure and fuel economy. While both models come standard with a six-speed manual gearbox, the Z4 sDrive35i is also available with a Double Clutch Transmission (DCT) featuring seven gears. The six-speed sport automatic is available on the Z4 sDrive30i. Both automated transmissions feature steering wheel-mounted paddle shifters.

Boasting Dynamic Drive Control as standard, the BMW Z4 enables the driver to vary the drivetrain at the touch of a button between three modes. iDrive, in turn, is now available for the first time as an option on the new Z4 in combination with the optional navigation system.

### **Design: the modern look of a classic roadster.**

The new BMW Z4 takes on the classic look of the roadster in modern, flowing lines. The car's proportions are borne out by the long and low-slung engine compartment lid, short overhangs, the long wheelbase and large wheels as well as the low seating position near the rear axle.

On the low-slung front section with its large, upright BMW kidney grille, the wide air intake and the dual round headlights typical of the BMW brand with standard adaptive bi-xenon technology, all surfaces and lines flow towards a joint target point on the road ahead of the car.

The side view is dominated by the dynamic flow of the car's shoulder line connecting the front and rear wheel arches and accentuating the stretched, athletic look of the Roadster. The horizontal orientation of the car's lines and surfaces at the rear, in turn, emphasize the sheer width of the new BMW Z4. Further noteworthy characteristics are the extra-large hood extending far over the wheel arches, the black A-pillars, the gills at the side with their integrated LED direction indicators, as well as the slender taillights with three-dimensional LED light conductors.



**Stylish, sophisticated, and typical of a genuine roadster: the interior.**

With the harmonious unison of the exterior and interior so important in an open-air car, the exterior shoulder line is reflected by the interior door panels with their unique configuration and flow from front to rear.

The contoured surface to the left and right of the steering wheel comprises the controls for the lights and air conditioning. These elements are available trimmed in Brushed Aluminum or Ash Grain Wood, the respective material also being used on the center console and interior door pull handle.

The decorative trim on the front passenger's side stretching out in a narrow band beneath the light and climate control units is finished in dark leatherette. The combination of this upholstered trim finish with the car's range of trim options naturally allow highly attractive contrasts and unique highlights.

The seats with their integrated headrests come as standard on the BMW Z4 sDrive35i in a high-quality Kansas leather, with a choice of three different colors. A fourth choice, Ivory White Nappa leather, is also available as part of an exclusive Ivory White leather package, which also includes sport seats and a unique Anthracite wood trim. The upholstery color is then also used on the lower section of the instrument panel and on the armrest of the door lining as well as the armrest on the center console.

The optional Extended Leather Package (Z4 sDrive35i only) adds leather on the upper section of the instrument panel, the upper door panels, the sun visors in Black leather as well as a leather-finish to the door pull handle on the passenger's side.

The special Exclusive Ivory White Leather Package offers particularly elegant and sophisticated highlights. With sport seats in a combination of Ivory Nappa leather and Alcantara, Nappa leather covering the passenger's side dashboard, door panels in Alcantara and a unique Anthracite wood trim. It is also provides the additional option of an exclusive Havana metallic exterior color.

The entire range of paintwork colors available on the new BMW Z4 is made up of no less than nine tones including a new Orion Silver metallic exclusive to the new Z4 Roadster.



**Cycling in 20 seconds: the retractable hardtop.**

The new BMW Z4 is the first BMW roadster to protect its occupants from wind and weather with a fully retractable hardtop. This two-piece lightweight aluminum shell opens and closes at the touch of a button within 20 seconds, the two roof elements coming to rest beneath the trunk lid. This retains the characteristic, slender rear-end design of the Roadster.

Offering truly outstanding acoustic and aerodynamic qualities, this innovative roof system sets new standards in the Z4's segment. Large windows and the high-quality roof lining give the hardtop a light look. Driver and passenger enjoy a bright ambience, generous space, and optimum visibility. Compared with the former model, the side windows are 40% larger, the rear window 52% larger, and all-round visibility has increased by 14% over the previous generation.

The glass rear window in the hardtop comes with electrical heating and each of the four side windows of the new BMW Z4 may be operated independently. The higher roofline and larger door openings also allow even easier and more convenient access to the interior with the roof closed.

The retractable roof opens and closes conveniently by means of a switch in the center console. In combination with the available Comfort Access system it is also possible to operate the roof via buttons on the remote control key.

Comfort Access also adds a comfort loading function making for more convenient loading and unloading of the luggage compartment when the roof is open. To provide access to the luggage compartment in this case, the open hardtop is moved to an interim position facilitating the movement of large objects.

**Flexible storage with available through-loading.**

The flexible luggage concept of the new BMW Z4 sets the standard in the premium roadster segment, offering enough space in the luggage compartment even with the hardtop down for a medium-sized hard-shell suitcase.

In addition to the glove compartment with a capacity of 10 liters and the folding compartments in the doors, the new Z4 offers a storage tray in the center console as well as additional storage space behind the gearshift or selector lever, a 1.6-litre compartment beneath the armrest and yet another storage box in the instrument panel.



Yet a further feature is the crosswise storage shelf extending the full interior width of the new BMW Z4 behind the rear seats. This feature is entirely unique in the segment and represents a significant enhancement in cargo carrying options.

For an even wider range of storage and loading functions, the available storage package adds storage nets on the seat backs and in the passenger's footwell, lashing belts in the luggage compartment, as well as a storage box in the bulkhead between the passenger space and luggage compartment.

Also available is a through-loading system that ensures even greater versatility, allowing the user to load slender items such as golf bags or two pairs of skis measuring up to 67" in length.

**A successful concept with a great tradition:  
straight-six power units in the BMW Roadster.**

Elegant roadster lines, the BMW kidney grille, and a straight-six power unit form a combination that, in 1934, made the BMW 315/1 an unprecedented success both on the road and in motorsport. That combination has been retained to this day in the BMW Z4.

The new Z4 is therefore being launched exclusively with in-line six-cylinder engines, a choice of two providing both power and performance. These unique engines exhibit refinement and fast-revving response typical of a BMW six-cylinder, offering an unparalleled balance of performance and fuel economy in the premium roadster segment thanks to the BMW EfficientDynamics engineering strategy.

In an appropriate combination on each model, the individual versions of the new BMW Z4 come with on-demand management and control of the car's accessory drives, a variable oil pump, intelligent lightweight technology, and optimized aerodynamics.

**BMW Z4 sDrive35i: performance with efficiency thanks to Twin Turbo and High Precision Injection.**

The most dynamic version of the new Z4 comes equipped with the two time International Engine of the Year. The world's first in-line six-cylinder power unit to feature twin turbochargers, High Precision Injection, and an all-aluminum crankcase.

The use of two turbochargers (each supplying three cylinders) ensures a standard of spontaneity never seen before on a turbocharged engine. The power unit achieves peak



torque of 300 lb-ft without the slightest delay, and maintains this high level of torque throughout a broad rev range from 1,400–5,000 rpm.

Maximum output of 300 hp comes at 5,800 rpm, and the BMW Z4 sDrive35i accelerates to 100 km/h in just 5.3 seconds (optional seven-speed DCT in 5.2 seconds).

This supreme performance then continues all the way to 210km/h (240km/h when equipped with the optional Sport Package), and the speed of the car is limited electronically.

High Precision Injection is a key element in the Z4's efficient performance. Injecting fuel directly into the combustion chamber offers a cooling effect allowing a higher compression ratio and optimized combustion efficiency. This second generation of direct gasoline injection developed by BMW ensures significant benefits in fuel efficiency without restricting the dynamic qualities of the engine.

**The naturally aspirated six-cylinder power unit:  
powerful and light thanks to magnesium.**

Offering spontaneous power and performance, excellent motoring refinement and outstanding efficiency, the naturally-aspirated six-cylinder power unit in the BMW Z4 sDrive30i again offers the very best in its segment. Weighing just 355 lb thanks to its composite magnesium/aluminum crankcase, cylinder head cover made of a special synthetic material and lightweight camshafts with aluminum VANOS control unit, this masterpiece is exceptionally light.

While BMW's VALVETRONIC engine management controls valve stroke on the intake valves, double-VANOS varies the angle of the intake and outlet valves in an infinite process. This allows particularly efficient use of fuel, providing a broad torque curve and giving the engine optimum response.

The power unit in the BMW Z4 sDrive30i develops maximum output of 255 hp from its 3.0 liter capacity at an engine speed of 6,600 rpm. Maximum torque of 220 lb-ft, in turn, comes at just 2,600 rpm.

With this kind of power, the BMW Z4 sDrive30i accelerates from a standstill to 100km/h in 5.9 seconds (with optional sport automatic in 6.3 seconds). Top speed is 210km/h



(240km/h when equipped with the optional Sport Package), and the speed of the car is limited electronically.

**Six-speed transmission with short gearshift travel featured as standard.**

All variants of the new BMW Z4 come as standard with a six-speed manual gearbox. Developed specifically for BMW's new Roadster, the various transmission options are particularly sporting in their character. Indeed, this is borne out in particular by extremely short gearshift travel much shorter than on all other current BMW models with a manual transmission.

**Optional: seven-speed Double Clutch Transmission and six-speed sport automatic with paddle shifters.**

As an option, the BMW Z4 sDrive35i is available with BMW's newly developed Double-Clutch Transmission (DCT). Using seven forward gears, this ensures even faster acceleration and combines extra performance and dynamism even in comparison with the regular six-speed manual gearbox, with all the comfort features of a BMW automatic transmission.

The seven-speed DCT shifts gears without the slightest interruption of power, the fast and smooth gear change allowing unusually harmonious acceleration and helping to reduce both fuel consumption and emissions.

The BMW Z4 sDrive35i with its seven-speed DCT accelerates to 100km/h in just 5.2 seconds, while fuel consumption is expected to outperform the fuel economy of the same model with a manual gearbox.

DCT gives the driver the choice of either an automatic gearshift (Drive program) or manual selection of gears. A newly designed electronic lever on the center console serves to control the DCT. If desired, the driver may shift gears manually by means of paddles on the steering wheel.

In the regular Drive program, the driver is also able to directly change over to the manual gearshift mode at any time by simply using the paddles behind the steering wheel. The standard Dynamic Drive Control (DDC), in turn, acts on various other parameters and influences the overall set-up of the car as well as the gearshift characteristics.



In DDC's SPORT and SPORT+ modes, this ensures significantly more assertive acceleration with an even faster gearshift, with useful feedback going straight to the driver.

The six-speed sport automatic transmission available on the BMW Z4 sDrive30i promotes not only driving comfort, but also the sporty performance of a BMW Roadster. Indeed, the characteristics of the car are attributable to the direct connection linking the transmission to the engine. Based on modern torque converter technology with an integrated torsion damper, the transmission avoids unnecessary slip and therefore helps to eliminate any loss of power and performance. Even the slightest movement of the gas pedal, therefore, is converted into a quick response with gearshift times reduced to a minimum.

The sport automatic transmission also offers the driver the opportunity to shift gears manually when desired. Apart from selecting gears via the selector lever on the center console, the driver also has the option to use the gearshift paddles on the steering wheel.

Dynamic Drive Control also influences the gearshift characteristics of the six-speed sport automatic, activating an even more rapid gearshift and clear feedback in the SPORT and SPORT+ modes.

**Sophisticated suspension technology, high-performance lightweight brakes.**

Rear-wheel drive, near perfect weight distribution, a long wheelbase and low center of gravity create ideal conditions for supreme agility.

Featuring a double-joint tie-bar front axle made largely of aluminum and further enhanced by spring struts and a centrally guided rear axle, the new Z4 comes with proven suspension technology in a configuration perfectly tailored to the specific characteristics of the car.

A particularly outstanding feature is consistent lightweight construction in the area of the front axle, the double-joint construction offering the ideal connection for supreme dynamics.

The rear axle of the BMW Z4 Roadster, in turn, stands out through its compact configuration and precise wheel guidance, clear distribution of functions between the longitudinal arms connected to the body and the track control arms pivoting on the rear axle subframe facilitating the set-up of the suspension. As a result, directional stability,



steering behavior and lane change stability may all be optimized independently of one another.

Electric power steering also plays a role in the BMW Z4, enhancing the precision and comfort of steering maneuvers and reducing fuel consumption, since the electric motor for steering power assistance is activated only when required or desired by the driver.

The new Z4 also comes with new high-performance brakes, featuring low weight and low brake pad wear. At the same time the BMW Z4 is the first car in its segment to feature an electrical parking brake activated and released by a button on the center console.

Both versions of the new BMW Z4 come as standard on 17-inch light-alloy wheels and the added safety of run-flat tires with a tire pressure warning system.

BMW's standard Dynamic Stability Control (DSC) serves not only to activate the ABS brakes and ensure stability on slippery surfaces by activating the brakes or reducing engine power, but also comprises other functions such as Brake Drying, Brake Standby and a Hill-Start Assistant.

Acting in a similar way to a limited slip differential, DSC furthermore serves to prevent slip on the inner wheel in a bend when driving in a particularly dynamic fashion.

Activating Dynamic Traction Control at the touch of a button, the driver is able to raise the response thresholds for intervention by the DSC, thus enjoying the option, for example, to set off on loose snow with the drive wheels slightly spinning. And when desired, the driver is also able to deactivate DSC altogether (ABS remains active).

**Adaptive Sport Suspension featuring Electronic Damper Control (EDC).**

As an option, the agility of the new Z4 Roadster may be further enhanced by the Adaptive Sport Suspension with Electronic Damper Control. A central control unit varies the "bump" and "rebound" stages on the four twin-sleeve gas pressure dampers to provide optimum response at all times. The response time is so fast that a signal coming from a front wheel crossing a hole in the road reaches and re-adjusts the rear dampers even before the rear wheels reach the same uneven road surface.



**Comfort and sportiness in one: Dynamic Drive Control.**

Via the standard Dynamic Drive Control, the driver of the new Z4 is able to vary the responses of the gas pedal, power steering, and the response thresholds of Dynamic Stability Control. The Dynamic Drive Control button is also used to set the map which varies damper forces on the Adaptive Sport Suspension. Finally, when equipped with one of the automated transmissions, the adaptive gearshift logarithms are also adjusted.

The driver operates Dynamic Drive Control via a button on the center console next to the gear selector. By pressing the button, one is able to choose from the NORMAL, SPORT and SPORT+ modes, thus activating a pre-configured, perfectly balanced set-up.

The SPORT mode, for example, offers more-direct steering behavior and a more-direct response to the gas pedal. The SPORT+ mode, in turn, serves additionally to activate the Dynamic Traction Control mode of DSC, intentionally allowing slight wheelspin and thus enabling the driver to take a bend in a controlled drift.

**Body: extra space, greater safety.**

The new BMW Z4 is slightly larger outside than its predecessor, at the same time offering significantly more comfort in terms of passenger and loading space: BMW's new Roadster is 4,239mm long, 1,790mm wide, and 1,291mm high. Wheelbase measures 2,496mm

Apart from all-round visibility, the interior offers greater headroom (+8mm), extra shoulder room (+20mm) and more leg room (+6mm). Yet a further point is that the door opening, increased in size by 26mm, allows even more convenient access with the roof closed.

The extremely stiff bodyshell, lightweight construction and near 50/50 weight distribution enhance both the safety and agility of the new BMW Z4. High load-resistant subframes, optimum use of crumple zones, the extremely stiff passenger cell and highly efficient restraint systems ensure outstanding accident safety. Frontal and side head/thorax airbags, belt latch tensioners and belt force limiters are activated by the sensor-controlled electronic safety system based on the type and severity of a collision. The side head/thorax airbags are integrated on the outside of the seat backrests to ensure that they are always optimally positioned regardless of seat location. These airbags inflate over an especially large surface area in the event of a collision from the side.



**Making its premiere in the BMW Roadster:  
the latest generation of iDrive.**

The new Z4 is the first BMW Roadster to feature the iDrive control system as part of its optional navigation system. In the new Z4 the iDrive serves to activate all entertainment, information, navigation and telecommunication functions.

The system itself is made up of a Controller on the center console and a folding, high-resolution Control Display on the instrument panel, allowing the driver to intuitively and safely mastermind all available functions.

Pressing the direct access buttons around the newly configured Controller, the user is able to quickly change between the CD, radio, telephone or navigation functions. The range of direct selection buttons has now been rounded off by the three MENU, BACK and OPTION command buttons, and programmable memory keys in the instrument panel allow the user to save and directly select radio stations, telephone numbers, navigation destinations and other menu items available directly through iDrive.

Measuring 8.8 inches in size, the high-resolution Control Display with its resolution of 1,280 x 480 pixels offers excellent clarity in presenting graphics. A picture of the Controller in the Control Display gives the driver greater and clearer orientation in choosing the next step in the operating process.

Using the navigation system is now even easier thanks to iDrive. Full-screen map presentation, for example, offers an incomparably detailed overview of the region in which the driver is currently traveling. As an alternative, the Control Display can also be split to present further information or maps independent of the main screen.

With navigation data saved on an 80 GB hard drive, access times are faster than ever, and at the same time the hard disc may also be used to archive as much as 12 GB of digital music.

**Roadster-specific climate comfort and leather with  
SunReflective Technology.**

The new BMW Z4 comes as standard with an automatic climate control system that allows separate temperature selection for the driver and passenger sides, individual, automatic temperature control in five stages of intensity, and manual adjustment of air stratification. With the roof open and in combination with iDrive, the automatic climate



control includes a special convertible mode, which alters the air distribution and intensity based on exterior temperatures and vehicle speed.

Like all open-top BMW models, the new Z4 is now also available with leather upholstery with SunReflective technology, significantly reducing the heat effect of bright sunshine: Treatment of the leather in Sun Reflective Technology serves to integrate special color pigments into the material to reflect infrared radiation in the sunlight. As a result, the surface temperature of leather left in direct sunlight can remain up to 20°C cooler than regular leather.

### **Top-end audio and communication systems.**

The audio systems available in the new BMW Z4 set standards in the segment in every respect.

The CD player fitted as standard also serves to play music files in the MP3 format, while a standard Aux-In port ensures quick and easy connection of external audio devices. The available premium sound system comes with up to 14 loudspeakers and two additional subwoofers for an intense and precise experience in sound, with amplifier output of up to 650 watts.

The audio system can further be enhanced through the available USB Audio Integration, which allows full integration of various external MP3 players or other data media such as a conventional USB stick. An additional option is SIRIUS Satellite Radio, with a complimentary 1-year subscription, to give instant coast-to-coast coverage of over 100 premium channels featuring music, news, sports, talk and comedy.

Finally, the available BMW Assist with Bluetooth technology offers even greater safety and convenience to make telephone calls while driving through wireless connection and control of a broad range of mobile phones and data devices. BMW Assist also includes a complimentary 1-year subscription to the full range of BMW Assist services.

### **New production plant: BMW Roadster coming from Regensburg.**

The new BMW Z4 will be built at BMW Plant Regensburg alongside the BMW 3 Series and 1 Series (The BMW Plant Spartanburg, where the former model was built, is now dedicated to the production of BMW's X models).



2009 BMW Z4 Roadster Pricing and additional detail on specifications and options will be available closer to the Canadian market launch in spring of 2009.

BMW Group Canada, based in Whitby, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 40 BMW automobile retail centres, 19 BMW motorcycle retailers, and 25 MINI retailers represents the BMW Group across the country.

-30-

**For more information, please contact:**

Rob Dexter, Product and Technology Specialist  
BMW Group Canada  
905.428.5447 / robert.dexter@bmwgroup.ca

Jochen Frey, Director, Corporate Communications  
BMW Group Canada  
905.428.5005 / jochen.frey@bmwgroup.ca